

NEWSLETTER 2024

## 2024 marks Williamson's 72<sup>nd</sup> year in business



Ron Peck with President Ross McCallum celebrating Ron's 40-year anniversary at Williamson.

### CONGRATULATIONS RON PECK ON 40 YEARS AT WILLIAMSON

Last year, we celebrated key milestones for our team members, and this year we honour another long-standing employee.

On February 1, Ron Peck reached the 40-year mark with Williamson. Starting in 1984 as a shipper-receiver, he has taken on various roles, always showing dedication to the company's goals. Today, as Warehouse Supervisor, Ron's experience and steady hand are invaluable to our operations.

Congratulations, Ron!

## Williamson's Expanding Flexo Product Lineup

Williamson has thrived for more than seven decades by adapting to industry trends. Canada's flexo sector relies on us for the products they need, and this year we've expanded our offerings across the board, including in our Press Room, Resources, and Platemaking Room:



Nix Spectro 2 Spectrophotometer



DuPont Cyrel Easy Fast EFXR



A new Flexo Plate Cutter by Keencut

We've also phased out product lines that are outdated or no longer in production. All updates can be found on our website.



# New Partnership with Allstein GmbH

**ALLSTEIN**

The most significant addition to our product lineup this year is our new partnership with Allstein GbmH. Williamson now represents not only flexo supplies but also flexo presses, including Allstein GbmH's:

-  **HYDRO CI** and **SPRINT CI** flexo presses
-  The new **Genesis**, a fully automatic CI flexo press, introduced at the Drupa 2024 conference in Germany

Through this partnership, we now offer the complete range of Allstein's flexo products, including manual and automatic plate mounters.

This is new territory for us and marks the next step in Williamson's focus on innovation that has driven our success for over seven decades. We're excited for the future.

## FTA 2024 CONFERENCE: EMBRACING SUSTAINABILITY

The FTA Forum & Infoflex 2024, the flexo industry's largest conference, was held in Kansas City in May. Representing Williamson were Ross McCallum (President), Rick Schaus (General Manager), and Joel Race (Purchasing & Logistics Manager).

While showcasing cutting-edge flexographic technologies, this year's event also highlighted sustainability. The industry is making strides to reduce waste and promote recycling, with many of our partners leading the charge. For instance, 3M has launched an initiative to shift from standard 25Y rolls to 36Y rolls, reducing packaging and handling. As Canada's largest distributor of 3M flexo products, Williamson is proud to support these sustainability efforts.

DuPont's Cyrel University — flexible, online training for flexo press and process — aims to reduce waste by ensuring all operators work with precision and quality in the Press Room and Plate Room. The training is designed to dramatically reduce preventable errors that lead to waste, equipment downtime and delayed orders.

Bradley Systems also announced improvements to the Yellow Magic 7 ink cleaner, safe for use in printing human and pet food packaging. As the flexo industry continues prioritizing sustainability, Williamson is dedicated to expanding our own initiatives to support a greener future.

